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## Patent claims

- 1. Cosmetic or dermatological preparation comprising
- (I) up to 12% by weight, based on the total weight of the preparations, of one or more  $C_{12}$ - $C_{40}$  fatty acids,
- (II) 0 to a maximum of 3% by weight, based on the total weight of the preparations, of one or more C<sub>12</sub>-C<sub>40</sub> fatty alcohols
- (III) 0.01 to 10% by weight, based on the total weight of the preparations, of amphiphilic polymers and/or associative polymers and/or siloxane elastomers and
- (IV) sodium hydroxide solution and/or potassium hydroxide solution.
- 2. Cosmetic or dermatological preparation comprising
- a maximum of 10% by weight, based on the total weight of the preparations, of one or more C<sub>12</sub>-C<sub>40</sub> fatty acids,
- (II) 0.1 to 10% by weight, based on the total weight of the preparations, of one or more  $C_{12}$ - $C_{40}$  fatty alcohols,
- (III) 0.01 to 10% by weight, based on the total weight of the preparations, of amphiphilic polymers and/or associative polymers and/or siloxane elastomers,
- (IV) sodium hydroxide solution and/or potassium hydroxide solution and
- (V) 0.1 10% by weight, based on the total weight of the preparations, of  $C_{12}$ - $C_{40}$  polyethoxylated (POE) fatty acid esters with a POE chain length of 10-100.
- 3. Preparations according to Claim 2, characterized in that (VI) low molecular weight surfactants are additionally present.
- 4. Preparation according to Claim 1, 2 or 3, characterized in that the following compounds are chosen
- (I) stearic acid and/or palmitic acid,
- (II) myristyl alcohol, cetyl alcohol, behenyl alcohol, stearyl alcohol and/or cetearyl alcohol,
- (III) dimethicone/vinyl dimethicone crosspolymer, polysilicone–11, acrylate/C10-30 alkyl acrylate crosspolymer, acrylate/vinyl isodecanoate crosspolymer, acrylate/steareth–20 methacrylate copolymer, acrylate/steareth–20 itaconate copolymer, acrylate/steareth-50 acrylate copolymer, acrylate/palmeth-25 acrylate copolymer, steareth-10 ally ether/acrylate copolymer, PEG-120 methylglucose dioleate, PEG-60 sorbitan tetraoleate, PEG-150 pentaerythrityl tetrastearte,

- PEG-55 propylene glycol oleate, PEG-150 distearate and/or PEG-180/laureth-50/ TMMG copolymer
- (IV) sodium hydroxide solution
- (V) optionally PEG-30 stearate, PEG-40 stearate and/or PEG-100 stearate
- (VI) optionally steareth-2, laureth-4 and/or ceteth-3.
- 5. Preparation according to Claim 2 or 3, characterized in that the ratio of the constituents I:II:V is 5:1:1 to 1:1:5, preferably 3:1:1 to 3:1:3, particularly preferably 3:1:1 to 1:1:3.
- 6. Preparation according to one of the preceding claims, characterized in that sodium hydroxide solution is present as exclusive neutralizing agent.
- 7. Preparation according to one of the preceding claims, characterized in that the fatty acids present are stearic acid and/or palmitic acid.
- 8. Preparation according to one of the preceding claims, characterized in that the hydrolysed fraction of the fatty acids is a maximum of 9%.
- 9. Preparation according to one of Claims 3 to 8, characterized in that the low molecular weight surfactant present is laureth-4.
- 10. Preparation according to one of the preceding claims, characterized in that nonpolar lipids with a polarity of at least 30 mN/m, mineral oils, silicone oils and/or waxes are present up to 30% by weight, based on the total mass of the preparation.
- 11. Preparation according to one of the preceding claims, characterized in that the nonpolar lipids with a polarity of at least 30 mN/m or waxes are chosen from the group of nonpolar hydrocarbons, hydrogenated polyisobutene, squalane, silicone oils, such as cyclomethicones, dimethicones, waxes, such as methyl palmitate and/or dimethiconol stearate.
- 12. Preparation according to the claims given, characterized in that the lipid phase comprises up to 60% by weight based on the total weight of the lipid phase of polar lipids with a polarity of at most 30 mN/m.

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13. Preparations according to one of the preceding claims, characterized in that solubilizers are additionally contained, in particular PEG-40 hydrogenated castor oil.

- 14. Preparation according to one of the preceding claims, characterized in that photoprotective filters, moisturizers, active ingredients, powder raw materials, preservatives, dyes, fillers and/or deodorants are additionally contained.
- 15. Preparation according to the claims given, characterized in that ethanol is contained up to 30% by weight based on the total weight of the preparation.
- 16. Use of the cosmetic or dermatological preparation according to one of the preceding claims for achieving a pearlescent effect.
- 17. Use of the cosmetic or dermatological preparation according to Claim 16 in decorative cosmetics.
- 18. Use according to Claim 16 or 17 in skincare preparations, creams, lotions, fluids, makeup, sprays, mousses, aerosols and/or photoprotective agents, and cleansing emulsions or masks.